



# CAMPUS LIFE

2023 - 2024

EXTRA-CURRICULAR ACTIVITIES DEPARTMENT



LAHORE SCHOOL OF ECONOMICS



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## EXTRACURRICULAR ACTIVITIES DEPARTMENT

Students at Lahore School of Economics have immense opportunities to enrich their education through extracurriculars and co-curricular activities. We at Lahore School of Economics believe that students can maximize their benefit of university life by getting immersed in their hobbies and interests. Extracurriculars are helpful for students by providing them additional opportunities which will contribute towards their personal growth and to be responsible adults of the society. We believe that getting involved in the societies helps the students by creating qualities like leadership, team-building and engagement. Through extracurricular activities students can make like-minded friendships and contribute towards community service. We encourage our students to be actively involved in the activities of their interests. The Extracurricular Activities Department's primary objective is to assist, guide and to benefit from the societies and in the planning of events which take place throughout the year. Currently we have more than 17 societies which include hobbies and academics-based societies.

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## SOCIETIES

### **LAHORE SCHOOL OF ECONOMICS PHOTOGRAPHY SOCIETY (LSEPS)**

Photography is an integral part of the campus with every moment of academic and extra-curricular events being captured by young and aspiring photographers. Outside of campus, trips to photogenic locations are organized regularly and competitions are held to bring out the best of the students' photographic talents.

### **LAHORE SCHOOL SPORTS SOCIETY (LSSS)**

The Sports Society at Lahore School strives to bring out the sports related talents of the students. The sports played on campus include football, basketball, cricket, volleyball, badminton, rugby, hockey, table tennis, and chess.

### **LAHORE SCHOOL OF ECONOMICS MARKETING SOCIETY (LSEMS)**

The Lahore School Marketing Society offers to all Lahore School of Economics students an opportunity to work in the startups and small business within the area of Lahore. Our philosophy is centered around implementing new and innovative economics strategies and tactics of modern-day marketing to achieve these results. Lahore School Marketing and Advertising Society is an on-campus student association for those who have an interest in the marketing and advertising field. Through guest speakers and other events planned throughout the year, Lahore School Marketing and Advertising society connects the students from different backgrounds with the marketing and advertising world outside of the classroom.

### **LAHORE SCHOOL BUSINESS TECHNOLOGY SOCIETY (LSBTS)**

Ever since its establishment, LSBTS has thrived not only to make students aware of the significance of LSBTS in the modern world but also to hold frequent workshops and sessions in order for the students to fully grasp the concepts. These sessions include but are not just limited to areas of digital media marketing, search engine optimization, search engine marketing and big data analytics.

### **LAHORE SCHOOL ECONOMICS SOCIETY (LSES)**

The Economics Society provides students of all degree disciplines the ultimate university experience. We connect like-minded students to generate an economics community that is more engaged, informed and aware of the breadth of opportunities and relevance of economics.

### **LAHORE SCHOOL YOUNG PEACE & DEVELOPMENT CORPS (LSYPDC)**

The key objective of this society is to directly involve youth in the socio-economic development of Pakistan and to generate a citizen feedback system that prioritizes issues and shapes the society in such a way that positive and productive solutions are made. YPDC aims to engage youth in a way where energy of the youth is harnessed in a positive manner for a better Pakistan.

### **LAHORE SCHOOL ENVIRONMENT CONSERVATION SOCIETY (LSECS)**

The Lahore School Environment Conservation Society, is about spreading awareness and taking steps to help eliminate pollution and saving Earth. It plays a pivotal role in fostering a greener and sustainable environment.

### **LAHORE SCHOOL OF ECONOMICS ASSOCIATION OF DEBATERS (LSEAD)**

The debaters at Lahore School are among the best on the national circuit winning multiple national debating championships and tournaments year round. The popular forms of debate practiced include Asian style Parliamentary, British Parliamentary, Declamations and Model United Nations.

### **LAHORE SCHOOL MANAGEMENT SOCIETY (LSMGS)**

The Lahore School Management Society's goal is to provide continued professional development opportunities for what is recognized as a profession in transition, as well as to advance national networking.

### **LAHORE SCHOOL NEWS AND BROADCASTING SOCIETY (LSNBS)**

The society's purpose is to cover events on campus for both academic and non-academic society. This society is meant for the like-minded individuals who have interest in journalism and mass communication.

### **LAHORE SCHOOL MUSIC SOCIETY (LSMS)**

The Lahore School Music Society organizes regular classes for violin, guitar and singing throughout the week. In addition to this, the music society has been responsible for many jam sessions, gigs and competitions to allow students to unleash their musical talents.

### **LAHORE SCHOOL ARTS SOCIETY (LSAS)**

Lahore School Arts Society is aimed towards students who have interest in arts and crafts. Every semester workshops related to sculpture, painting and sketching are arranged. Everyone is invited to attend these workshops to enhance their skill set.

### **LAHORE SCHOOL SOCIAL WELFARE SOCIETY (LSSWS)**

Conscious of the many social issues affecting our society, the students are mindful of their contributions, both financial and physical. For this purposes, we have multiple charity events including charity drives, Halloween themed bake sales. The society also invites eminent personalities to give seminars on campus regarding the various ways of social welfare and contribution.

### **LAHORE SCHOOL DRAMATICS SOCIETY (LSDS)**

The dramatics society is a group of dedicated students who enjoy theatrical expression. Building upon both published and original works of drama, the society welcomes students who enjoy working on stage as well as behind the stage.

### **LAHORE SCHOOL FILM AND MEDIA SOCIETY (LSFMS)**

The Lahore School Film and Media Society is dedicated towards exploring the best cinematic works in history and implementing similar techniques in their original projects. Screening of the best Hollywood films takes place every week while directors and artists responsible for award-winning works visit the campus providing students with valuable interactive opportunities.

### **LAHORE SCHOOL CHARACTER BUILDING SOCIETY (LSCBS)**

The Lahore School Character Building Society inculcates a high moral and ethical standards. It teaches the service to humanity in the hour of need and to act as a whistle blower against social evils, malpractices and corruption without any greed of benefit and exploitative design.

### **LAHORE SCHOOL ENTREPRENEURIAL AND BUSINESS SOCIETY (LSEBS)**

The Entrepreneurship and Business Society at Lahore School of Economics is a networking organization dedicated to advancing entrepreneurship for undergraduates. We meet successful, unsuccessful and active entrepreneurs to build relationships to help start new ventures, form personal decisions on whether entrepreneurship is right for us, and to connect with the Lahore School of Economics entrepreneurial community.

### **LAHORE SCHOOL SOCIETY OF LITERATURE (LSSL)**

Writers, poets and readers are all found in Lahore School and this society is their sanctuary to help them make their literary experiences rich and worthwhile. The society organizes poetry and prose writing as well as recitation competitions in addition to inviting prominent and aspiring writers on campus to interact with the students.

### **LAHORE SCHOOL FINANCE AND INVESTMENT SOCIETY (LSFIS)**

Lahore School Finance and Investment Society (LSFIS) is an interactive, team-oriented experience focused on mentoring and guiding its members from their first year of college to their first year on the job. LSFIS encourages the members to ask the right questions when analyzing an industry such as "how are these companies able to maintain a profit" or "what makes them successful". LSFIS provides countless networking opportunities for its members to meet Lahore School Alumni from the recent Graduates to the Senior Executives.

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## LAHORE SCHOOL OF ECONOMICS PHOTOGRAPHY SOCIETY



## ORIENTATION

The Photography Society's orientation on the 20th September, 2023 began with an introduction to the society, followed by a recap video of the previous year. Sponsors were then acknowledged. The former president delivered a speech, and the council members were introduced. The current president gave a speech before the photo scavenger hunt commenced. The event concluded with refreshments.

## SNAPFEST

The Snapfest was held at Garden Cafe on Wednesday, October 11th 2023 from 11:00 AM to 2:00 PM. The event, centered on the theme of culinary artistry and its intersection with photography, featured a food photography competition with three engaging rounds. In Round 1, participants showcased dishes from various angles in static photography. Round 2 had them creatively express the essence of food with their friends. Round 3 added a dynamic touch through stop motion photography. The event celebrated the fusion of gastronomy and visual storytelling, offering attendees an immersive experience that stimulated both their senses and creativity.



## MEHFIL-E-TASVEER - WORKSHOP WITH SABOOR AKRAM &amp; OPM



On Tuesday, 8th November 2023 from 2:00 PM to 3:00 PM at TRC 5, the workshop titled "Advancing the Photography Industry in Pakistan: Strategies for Improvement" unfolded with a wealth of knowledge and inspiration. Mr. Saboor Akram, an expert in graphic design, began the session with a masterclass in creativity and perseverance, sharing both technical insights and personal experiences. Following him, Osman Pervaiz captivated the audience with a narrative rich in professional insights and motivation. The event surpassed expectations, aligning with the university's vision and leaving attendees with new perspectives and a heightened sense of inspiration. Gratitude was expressed to both speakers for their wisdom and knowledge, making the event a resounding success.

## BATCH PHOTO & LINKEDIN DAY



The event conducted a batch photo session at ITC Ground using a drone on 5th December 2023. The aim was to capture aerial batch photo for the graduating class, the initiative intended to provide memorable visual content for the participants by utilizing drone technology for enhanced perspective and quality. The event offered several benefits like professional LinkedIn photos, memorable batch photos, an opportunity to showcase ITC Ground from a distinctive viewpoint, and high-quality visual content for both participants and promotional purposes.

## LUMS ANNUAL PHOTOGRAPHY SUMMIT - XI



The LAPS XI Photography Competition took place from 12th January to 14th January 2024 at LUMS. The competition aimed to foster creativity, encourage artistic expression, and provide a platform for students to showcase their photographic skills. Supporting student participation

in LAPS XI enhanced their skills and experiences while bringing recognition to our university. The event aligned with our university's commitment to promoting extracurricular activities that fostered creativity and skill development among students. The team won the category "Dastan e Kahani".



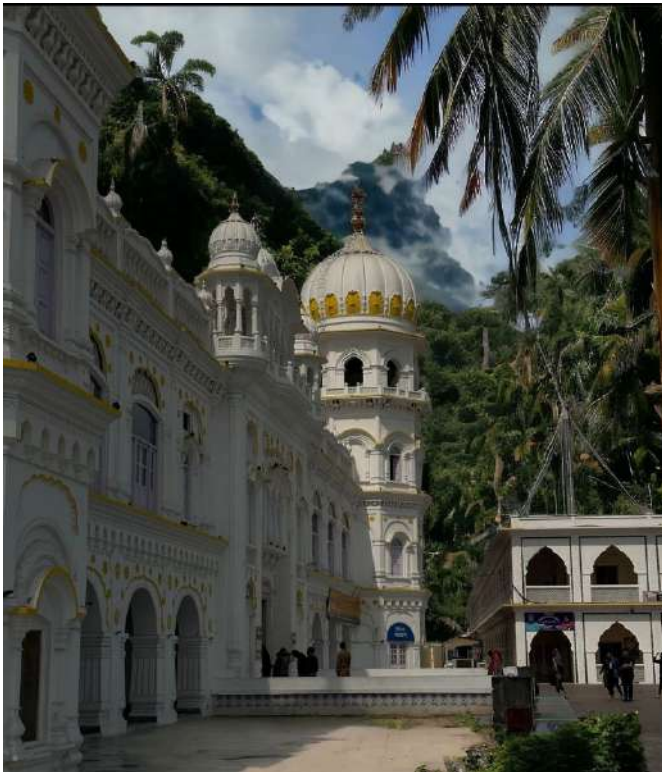
## PHOTOWALK TO JANAM ASTHAN GURURDWARA & RANA RESORT



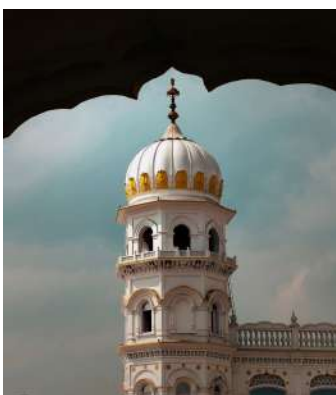
The trip began with a visit to the sacred Gurdwara Janam Asthan on 2nd March 2024, which took 1 hour and 30 minutes to reach, covering a distance of 98 km. Students spent 2 hours immersing themselves in the site's rich cultural and historical significance. Following this spiritual experience, they proceeded to Rana Resort,

a 44-minute journey covering 34 km, for a relaxing and enjoyable time. We found that this one-day trip was not only educational but also served as a bonding experience for our university community.

## EDITING COMPETITION

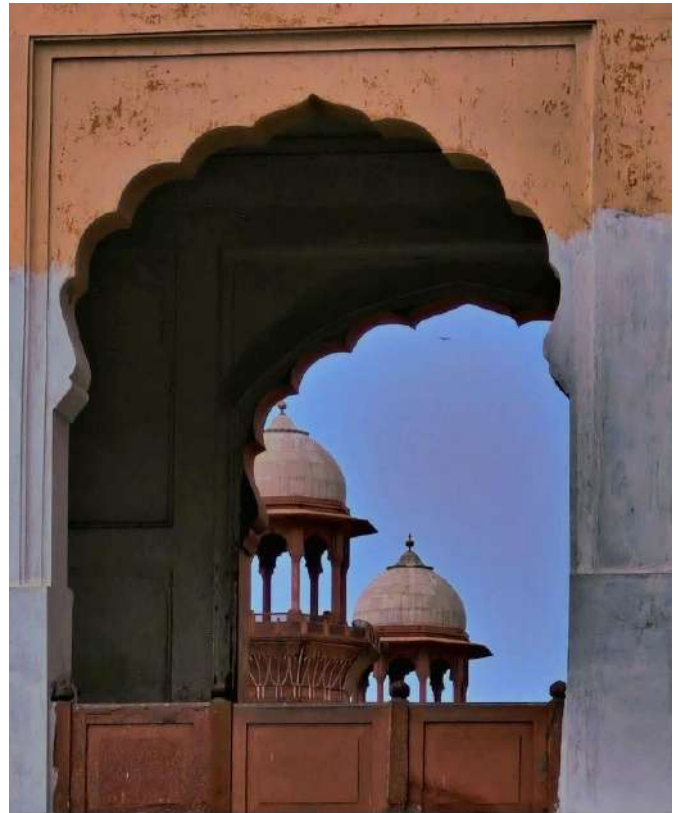


The competition took place from Wednesday, 3rd April 2024, to Thursday, 4th April 2024, starting at 12:00 PM on the first day and running until the winners were announced the second day. Participants began by taking raw images and then entered the competition on the platform, where they transformed the images into stunning works



of art. The grand prize was Rupees 5,000 in cash. The winners were announced as follows: Rayyan Tariq secured the first position, Khadija Aslam claimed the second position, and Salman Raza achieved the third position.

## FAREWELL PHOTOWALK TO OLD LAHORE



Photowalk to old Lahore took place on 12th May, 2024. The objective of the photowalk to old Lahore was to provide a unique and enjoyable event for the community, explore and appreciate the cultural and historical significance of old Lahore through photography, and foster camaraderie among participants while celebrating the diversity of the community. The activities included a guided tour led by knowledgeable guides through the historical sites and narrow streets of old Lahore, a photography



session encouraging participants to capture the beauty of the area, cultural pit stops at key landmarks like Badshahi Mosque for interaction with locals and sampling traditional snacks, and a networking session for sharing experiences and tips.

## LAHORE SCHOOL SPORTS SOCIETY

### LUMS HOME FIXTURES



LUMS Home Fixtures that took place from 17th November to 20th November 2023, was the first sports event of the year that the Lahore School participated in. The Lahore School was successful in winning 7 categories of Sports like Futsal Girls and Athletics. They also turned out to be the runners up of the rest of the sports including Volleyball which represents a solid start to the year and what awaited ahead.

### ATHLETICS CHAMPIONSHIP & QAWALI NIGHT



The Athletics Championship on 6th November, 2023 was Lahore Schools first event of the year. It was an inter-university tournament to provide students with the platform to showcase their athleticism. Tug Of War had the highest participation with over 14 teams. Post award ceremony, the society had arranged the first ever Qawali Night in Lahore School that had a huge turnout from the Lahore School community including faculty members. This Tournament and Social Night was a huge success and set a foundation for the whole year ahead.

### LUMS SPORTS FESTIVAL 2024



LSF took place from 1st January to 4th January, 2024 and just like the previous year, Lahore School won Best delegation across all sports and categories. Lahore School Sports was invincible throughout the tournament with clear victories and had stolen the show from other teams as well as the hosts.

## GIKI SPORTS FESTIVAL 2024



The Lahore School Sports went all the way to GIKI on 26th January till 29th January 2024 to participate in their annual sports festival, where Lahore School had again left its mark by winning Cricket, Volleyball and Tennis trophies. It turned out to be one of the most memorable tournaments of the year and a highlight for the society's success.

## LAHORE SCHOOL GAMES (SPORTS GALA)



The Lahore School Games, originally planned as a four-day event, was condensed into a two-day affair from 3rd February to 4th February 2024 due to impending elections. Despite this constraint, the Sports Society managed to organize a spectacular DJ night before the closing ceremony, offering a memorable experience for the student body and LSG delegates. Throughout the event, Lahore School demonstrated outstanding performance across various sports disciplines

## BESTIVAL 11



Beaconhouse National University hosted its annual Bestival event from 28th February to 2nd March 2024. Despite the challenging weather conditions and chaos, LSS persisted, demonstrating unwavering determination and resilience. This collective effort culminated in Lahore School clinching the esteemed title of Best Delegation at Bestival 11, a testament to the dedication and spirit of our athletes. They won the second, Best Delegation award of the year.

## BATCH TOURNAMENTS AND INTER-LAHORE SCHOOL TOURNAMENTS AND LEAGUES



Throughout the academic year August 2023 - May 2024, LSS organized leagues, tournaments, practices and friendly matches to keep the students fully engaged and make the campus life more fun and entertaining. Every Sport had its tournaments like cricket, football, badminton etc with a huge number of teams participating. LSS also hosted friendly matches with universities like NCA, LUMS, FCCU and many more. Lahore School's Sports society has been very active throughout the year and provides students with the best sporting facilities.

LAHORE SCHOOL OF ECONOMICS MARKETING SOCIETY

GUEST SPEAKER SESSION - DYNAMICS OF MODERN TRADE



On Thursday, 2nd November 2023, the Marketing Society organized an insightful session on the “Dynamics of Modern Trade.” The event featured Burhan Asif, the International Modern Trade Manager at Tapal Tea (Pvt.) Ltd, as the guest speaker. Held in TRC-6 from 2:00 PM to 3:00 PM, the session offered students a unique opportunity to gain valuable insights from a seasoned professional in the field of modern trade. Mr. Asif shared his expertise and experiences, shedding light on the current trends and challenges in the trade sector. This event was a significant learning experience for all attendees, contributing greatly to their understanding of modern trade dynamics.



## LAHORE SCHOOL BUSINESS TECHNOLOGY SOCIETY

### GUEST SPEAKER SESSION - DEVSINC



On 6th November 2023, the Lahore School Business Technology Society hosted a guest speaker session featuring experts from Devsinc. They shared valuable insights and guidance with the students, assisting them on their journeys. The session also included an informative quiz about the company, with prizes awarded to the top three winners. Additionally, these experts discussed their experiences in the tech world and how it is revolutionizing the industry.

### GUEST SPEAKER SESSION - LOVE FOR DATA - SYED TAJAMMAL HUSSAIN



On 9th March 2024 the Lahore School Business Technology Society hosted another guest speaker session, featuring Syed Tujammal Hussain, a Lahore School alumnus and the CEO of Pakistan's largest data firm, Love For Data (LFD). This insightful session educated students on the differences between Data Science and Data Analytics,

highlighting the various fields where Data Analytics is widely used. Additionally, students learned about different Data Analytics positions and the future of data and artificial intelligence.

### INTER UNIVERSITY COMPETITION - SPARKATHON 2024



On 25th April 2024, the B-tech Society hosted one of the most successful competitions at the Lahore School of Economics, Sparkathon 2024. This inter-university business competition featured a data visualization round and saw 12 teams of 6 competing for a cash prize of Rs.100,000. The three-round competition aimed to educate students on working under pressure, strategizing, and critical thinking.

Round 1: Spontaneous Pitch - Students were given a product and had 2 minutes to create a spontaneous pitch.

Round 2: Advertising - Students had to produce a marketing video for the product and present it to a panel of judges.

Round 3: Data Visualization - Students were given a dataset to visualize using Excel, presenting the data with charts, graphs, and tables.

## LAHORE SCHOOL ECONOMICS SOCIETY

## INTRA-ECONOTHON 2023



The Lahore School Economics Society hosted the Intra-Econothon on 1st November 2023. The event featured 10 teams from The Lahore School competing against each other in three distinct rounds: a pictorial round, a scavenger hunt, and a debate round.

During the pictorial round, participants were presented with multiple images and were tasked with relating them to economic concepts. In the scavenger hunt, participants traversed the entire campus, seeking clues and hints to finish the hunt first.

The event culminated in a debate on the economic implications of the Israel-Palestine war. To enhance the participants' experience, Drum Circle performed at the Garden Cafeteria, where their beats and rhythms got everyone in the cafeteria grooving.

## INTER-ECONOTHON 2024



Organized by the Lahore School Economics Society, the Inter-Econothon took place on 6th March 2024, featuring 12 teams from various prestigious universities including Punjab University, FC College, BNU, Kinnaird College, Government College, UMT, University College Lahore (UCL), and University of Central Punjab (UCP). The event maintained its traditional format with a pictorial round, scavenger hunt, and a stimulating debate session.

Participants in the pictorial round deciphered images related to economic concepts, while teams raced across the campus during the scavenger hunt, decoding clues to finish first. The event concluded with a spirited debate on the economic impacts of current global trade policies.

The evening reached its end with a Qawwali performance in the ITC ground, where university students joined in, dancing to the melodious tunes, infusing the event with cultural vibrancy and celebration. The team from Government College (GC) emerged as the winners, with BNU and FC College as the runners-up.



## LAHORE SCHOOL ENVIRONMENT CONSERVATION SOCIETY

## ORIENTATION



The Environment Conservation Society serves as a platform for students to promote environmental awareness and sustainable practices on campus. They organized campaigns, and projects to educate and engage the university community on September 20th, 2023 in ITC A from 2pm - 3pm . The objectives include increasing environmental understanding, building a greener campus, fostering environmental responsibility, and organizing conservation events.

NATURE CLICK  
PHOTOGRAPHY CONTEST

The LSECS hosted 'Nature Click Photography Contest' to engage students from different disciplines. Their aim to collaborate with the Photography Society was to create a positive impact among individuals. The objectives include increasing environmental understanding, capturing visually striking images of nature and raising awareness about environment. The contest was open to all students and winners were presented with cash prize.



## LAHORE SCHOOL FEST - QAWALI NIGHT



On November 6th, 2023 the Environment Conservation society was adamant to make the decor of the bake sale environmental friendly. It was a fun filled event where students enjoyed the food as well as the Qawali night. In essence, it was a memorable event for the students, faculty and staff.

## PLANTATION DRIVE



The society organized 'Plantation Drive' on March 4th, 2024 from 9am - 11am at Lahore School Farms. The drive aims to enhance biodiversity, mitigate climate change impacts and foster environmental awareness. It also provide hands-on learning opportunities, and a sense of environmental responsibility among the individuals. The event invite participants to join in planting native trees and plants, contributing to a greener and more resilient future.

## PLANT ADOPTION



The society held Plant Adoption activity on February 20th, 2024 in Shamyla Garden. Participants were invited to unleash their creativity by painting plant pots with vibrant designs and colors. Students planted seeds and decorated pots to express their affection for plants. Each participant was given a potted plant symbolizing commitment to a greener future.



## LAHORE SCHOOL OF ECONOMICS ASSOCIATION OF DEBATERS

## ORIENTATION



On September 21st, 2023 the Lahore School Debating Society's "Rebirth of Reason" orientation at ITC-C marked a promising start to the year. The event introduced the council and detailed plan for upcoming activities was put forward, offering a thorough overview of the society's goals.

This event welcomed new students into the fold, providing them with a chance to register for council interviews, connect with fellow debaters, and discover the opportunities awaiting in the society. It was an engaging start to their debating journey at university. Both new and returning members were energized by the comprehensive introduction, setting the stage for a year filled with engaging debates and intellectual growth.



## WEEKLY CAMPS



On weekly basis, the Lahore School Debating Society offered free camps that focused on MUN and parliamentary debates, held in the TRCs and supervised by parliamentary heads. These camps were pivotal for both council members and society enthusiasts, providing a dedicated space to refine debate techniques and strategies. They served as a training ground and a community hub, fostering collaboration and enhancing skills for upcoming competitions.

## INTRA COMPETITION



On December 4th, 2023, the Lahore School Debating Society held its much anticipated Intra Competition in ITC-B, embracing the Asian parliamentary style with teams of three. This event showcased the sharp analytical and rhetorical abilities of the members. Participants debated a

range of challenging topics, demonstrating their growth and effectiveness of the practice sessions provided by the society.

## IBA MUN



**O**n January 19-21, 2024, the delegation from Lahore School of Economics ventured to Karachi for the memorable IBA MUN. During the three days, the team immersed themselves in lively debates and insightful discussions across five committees, from UN Women to DISEC. The event was not just about competition; it was a comprehensive learning journey combined with the exploration of Karachi's tourist attractions. The students returned not only with awards but with invaluable experiences and memories to treasure.

## INTER DEBATES



**T**he Lahore School Association of Debaters hosted two days British Parliamentary Style Debating Tournament from May 4-5, 2024. Adhering to the World Universities Debating Championship format the event welcomed institutional, private, and cross-teams, ensuring a rigorous competitive environment. With meals included and a substantial cash prize for the winners, the event not only challenged participants' debating skills but also offered a chance to engage deeply with global issues. In the Grand Finale, Government College University Lahore (Team A) won the competition and were awarded the cash prize by the Rector, Dr. Shahid Amjad Chaudhry.

## LAHORE SCHOOL NEWS AND BROADCAST SOCIETY

Throughout the academic year 2023-24, the Lahore School News and Broadcast Society played a key part in organizing activities around the campus. The society ensured the coverage of all events that took place around the campus with detailed overviews and on-site reporting.

### ORIENTATION



On 21st September 2023 LSNB held its orientation, where the selected students were presented badges of their positions in the executive council. It was an icebreaker for the council members as it included fun filled games along with treats for the audience.



### SCAVENGER HUNT



On November 21 2023, the LSNB hosted scavenger hunt at ITC-A. Teams from various academic years and disciplines participated, bringing energy and enthusiasm to the competition. The event saw students racing against time, solving clues, and completing challenges that tested their wit and teamwork. After a fiercely contested hunt, Team A from the fourth year emerged victorious, showcasing their superior problem-solving skills and collaboration. The winning team was awarded a cash prize, adding thrill and prestige to the event.

### TALK BY IMRAN SALEEMI

On November 24, 2023, Imran Saleemi, the esteemed CEO of Rainbow Cash & Carry, came to Lahore School of Economics with an insightful talk on the future of Artificial Intelligence (AI), at ITC-A. During the session he also highlighted the growing importance of AI in various industries and its potential to revolutionize business processes and consumer experiences. Imran Saleemi shared his expertise and vision for AI's role

in shaping the future, captivating the audience with real-world examples and innovative ideas. The event provided valuable insights for students and faculty.



### TALK BY INTSAB SAHI

**Intsab Sahi**  
Story Craft: Behind the Byline



The journalism sector took center stage on October 5, 2023, renowned journalist Intsab Sahi visited Lahore School to share her experiences and insights, at ITC-V. This engaging talk explored the evolution of journalism over the years, highlighting the impact of digital media and the changing landscape of news reporting. Intsab Sahi's discussion shed light on the challenges journalists face in the modern era and the skills required to thrive in this fast-paced industry. After the session students and attendees had a deeper understanding of journalism's pivotal role in society and the importance of adapting to new media trends.

### PODCAST: ALL THINGS LAHORE SCHOOL



On February 18, 2024, the LSNB podcast team released an exciting episode of their podcast, “All Things Lahore School,” featuring in-depth interviews with university students. The episodes, conducted by podcast director Arham Hamid in the Podcast Room, offered listeners a glimpse into Asad Naeem’s journey through his four years at Lahore School. They shared personal anecdotes, memorable experiences and reflection on academic and extracurricular life. The podcast episodes were successful among the Lahore School community, highlighting the vibrant student life on campus.

### MAGAZINE BY LSNB



On January 1, 2024, the LSNB launched its annual magazine, an online publication capturing the essence of the year 2023. The magazine compiled significant events, achievements, and stories from across the university, offering readers a comprehensive overview of the past year. Featuring articles, interviews, and essays, the magazine celebrated the accomplishments of students and faculty. This digital publication served as a cherished keepsake for the Lahore School community, reflecting on a year filled with growth and success.

## VLOG WARS



On April 26, 2024, held in SBS Library the much-anticipated Vlog Wars event was set to ignite creativity and competition among Lahore School students. Participants showcased their videography skills and storytelling prowess through engaging vlogs. This event promises to be a platform for students to express themselves, capture unique perspectives and share their experiences with a wider audience. As anticipation builds, Vlog Wars is

expected to be a highlight of the academic calendar, encouraging innovation and digital content creation.

These events, organized by the Lahore School News and Broadcast Society, exemplify the vibrant and dynamic environment at Lahore School, offering students opportunities to learn, grow and connect.

**Vlog Wars**

**3 CATEGORIES:**  
 LIFE AT LSE  
 HOSTEL LIFE  
 NATURE IN LSE

**CASH PRIZE:**  
 for best vlog in each category

**Vlog duration:**  
 3 minutes

**Submission:**  
 6pm, Thursday, 25th April  
 DM us on Instagram

**Screening & Results:**  
 Friday, 26th April  
 SBS Library  
 11:45 - 12:30 PM

Lahore School News & Broadcast Society



LAHORE SCHOOL YOUNG PEACE AND DEVELOPMENT CORPS

### ORIENTATION



The Lahore School Young Peace and Development Corps held their orientation on September 21st, 2023. It was a delightful event with lots of activities involved e.g. spin the wheel, affirmations, peace resolutions, prizes and souvenirs. The society also introduced their council 2023-2024, distributed badges to their members and agenda for the coming year was discussed. Moreover, on spot ‘Signups’ were also welcomed that exceeded expectations. Overall, the event was a complete success and set the tone for all LSYPDC events in the future.

### CONVERTING YOUR PASSION INTO PURPOSE: ENTREPRENEURSHIP WORKSHOP WITH RAMSHA AHMED KHAN

The society organized an informative workshop on Content Creation, It was held on October 10th, 2023 in TRRC VI. Digital Marketing and Converting your passion into purpose in the digital world was discussed by Ramsha Ahmed Khan. It was an enlightening session, that emphasized on various techniques to improve and enhance the quality of content. Students from various years attended the session and it was a full house!





## MEHFIL-E-FUNOON 2.0



**L**SYPDC in collaboration with Arts society organized Mehfil-e-funoon 2.0 on November 21st, 2023 in Shumyla Garden. The event was oriented towards expression of freedom and peace through pot painting and canvas painting. A musical performance was arranged for entertainment and food was also available in ample amounts! Overall, it was a successful event, attended and enjoyed by many students.



## LEVEL UP: VIDEOGRAPHY EDITION

**L**SYPDC hosted a dynamic student workshop titled “LevelUp: Videography Edition” on February 21st, 2023 from 2pm - 3pm at TRRC V. This was part of a recurring series of events where students teach skills they have learnt to other students, in 30 minute course. It was led by Lahore School students Shahroz Shoaib and Salman Raza, the session featured rapid-fire, 30-minute crash course where participants both learned and shared their videography skills. It was a collaborative platform where students were engaged in hands-on learning. Hence, fostering a vibrant exchange of knowledge and creativity in videography.

## ENTREPRENEURIAL SESSION WITH AMAIMA HUSNAIN



On April 24th 2024, LSYPDC held an Entrepreneurship and Business Development session with Amaima Husnain in TRRC VI, a makeup artist in Gujranwala. Amaima shared her journey of how she started her business “Makeovers by Amaima” from scratch. Her insights into creativity, determination, and strategic vision resonated deeply, motivating many young entrepreneurs to pursue their dreams with confidence. Amaima highlighted, how she managed to overcome the challenges she faced during the initial years of her startup. Her success story was overwhelming and inspiring for the attendees.



## LAHORE SCHOOL MANAGEMENT SOCIETY

### ORIENTATION



The Lahore School Management Society Orientation was held on September 20, 2023. During the orientation, the newly elected council was formally introduced to the student body, marking the beginning of an exciting academic year. The council members interacted with the students, emphasizing the critical role that effective management plays in both academic and professional success.

### GUEST SPEAKER SESSION – MR. SAAD ARSHAD



LSMGS arranged a guest speaker session on October 12, 2023. The society invited Mr. Saad Arshad, CEO of Milestone Zero who

talked about the fundamental principles of running organizing and managing successful ventures. In addition, he talked about the startup culture and how investing in startups can be beneficial.

### GUEST SPEAKER SESSION – MR. SALMAN CHOUDHRY



The Society arranged a guest speaker session on March 7, 2024. LSMGS invited Mr. Salman Choudhry, Inspector General of Motorways who talked about how management principles were applied during his career. He shared real life experiences from his work and during his education, mentioned about making important decisions wisely. He also provided guidelines on how to ace in CSS exams and deal with its challenges. The session was engaging and informative for the attendees.

## LAHORE SCHOOL MUSIC SOCIETY

### OPENING GIG



### ORIENTATION CEREMONY

The Opening Gig was a significant success, introducing new performers to the student body. Conducted on 30th August, 2023. It set a high standard for the events to follow, showcasing diverse talents and energizing the audience. The event was marked by an enthusiastic turnout,

reflecting the society's strong presence on campus. Newcomers had the opportunity to share the stage with seasoned performers, creating a rich blend of musical styles. The positive feedback from attendees highlighted the event's impact on fostering a vibrant musical culture at Lahore School.

### OMAR MUKHTAR CONCERT



Held on 29th September, 2023, The Omar Mukhtar Concert was the highlight of the year, marking the first full-fledged concert at Lahore School. The event was a massive success, with the auditorium filled to capacity. Renowned for its elaborate setup, the concert featured professional lighting and sound systems, elevating the performance quality. Attendees were treated to a range of musical genres, performed by both student bands and solo artists. The concert also received extensive coverage on social media, further boosting the society's reputation.

## JAM SESSION AT VIBE CAFE



This informal jam session at Vibe Café was held on 29th September, 2023 that allowed members and enthusiasts to enjoy a more relaxed musical environment. Held shortly after the major concert, it provided a platform for spontaneous performances and musical experimentation. The cozy setting of Vibe Café encouraged intimate and interactive sessions between performers and the audience. It also served as a networking opportunity, fostering connections among music lovers and potential collaborators. The event was praised for its casual atmosphere and creative energy.

## WINTER GIG



The Winter Gig served as the kickoff event for the new year, rejuvenating the society's activities after the winter break. It featured performances that ranged from classical pieces to contemporary hits, catering to a wide audience. The event was also a showcase for new members who joined after the winter auditions. Their performances were met with applause, signaling a promising year ahead. The Winter Gig also included a brief awards segment, recognizing outstanding contributions from the previous year.

## PICNIC JAM



The first outdoor "picnic-themed jam" featured a mix of fun games, music, and snacks, providing a unique and enjoyable experience for attendees. Held in a scenic outdoor location, it combined the pleasures of a picnic with live musical performances. Participants engaged in various activities, from singing along to favorite tunes to

competing in friendly games. The relaxed setting encouraged social interaction, helping to build a sense of community. The event's success was evident in the high attendance and positive feedback.

## SPRING GIG



This gig was a collaborative effort with the Social Welfare Society, merging musical entertainment with social causes held on 28th February, 2024. The event aimed to raise awareness and funds for local charitable initiatives, highlighting the society's commitment to social responsibility. Performances included themed musical pieces that resonated with the cause, creating a powerful and emotional atmosphere. The collaboration also involved speeches and presentations about the supported initiatives, enhancing the event's impact. The Spring Gig exemplified the society's dedication to making a positive difference through music.

## LUMS MUSIC FESTIVAL



The Lahore School Music Society (LSMS) participated in the LUMS Music Fest (LMF 2024). The LSMS Council went to attend the Fest and participated. An Executive Representative, Ali Qasim secured the 1st Runner up Shield and Certificate.

## OUT-OF-CAMPUS JAM



The society hosted its first-ever out-of-campus jam at Purple Jane Cafe in Defence Raya on 8th March, 2024, broadening its reach and engaging a wider audience. This event marked a significant milestone, as it extended the society's influence beyond the campus. The choice of venue added a touch of novelty and excitement, attracting both students and the general public. The performances were diverse, reflecting the society's inclusive approach to music. The success of this event

paved the way for future off-campus engagements, strengthening the society's presence in the local music scene.

## FAREWELL GIG



The Farewell Gig was held on 9th May, 2024, marked the final event of the year, celebrating the accomplishments and contributions of the outgoing members. It was an emotional evening, filled with heartfelt performances and speeches. Graduating members shared their journeys and memories, inspiring the next generation of society members. The event also included a special segment where awards were given to recognize exceptional contributions and talents. The Farewell Gig concluded with a grand performance by the entire council, symbolizing unity and the enduring spirit of the music society.

## LAHORE SCHOOL ARTS SOCIETY

### ORIENTATION



The Lahore School Arts Society began its academic year with a dynamic Orientation event that was marked by energy and enthusiasm. The event featured the introduction of the council through a visually engaging video, followed by speeches from the President, Vice President, and Secretaries. Attendees enjoyed various activities, including an artistic photo booth called “Click-A-Pic,” the “Notes on Wall” activity for sharing thoughts, and a “Spin the Wheel” game with prizes. The event was a blend of creativity and community, leaving attendees with a memorable experience.

### MEHFIL-E-FUNOON 2.0



Mehfil-e-Funoon, an event organized by the Lahore School Arts Society in collaboration with YPDC, was a vibrant celebration of artistic talent. Highlights included a performance by Miss Ayesha Nadir Ali and open mic sessions for student performances. Activities such as pottery painting, canvas artistry, and tote bag painting were offered, alongside a variety of Mexican food stalls. The event successfully fostered artistic appreciation and community engagement, creating a lasting impression on all attendees.



## BAKE SALE DECOR BY ARTS SOCIETY



The Lahore School Arts Society, in collaboration with the Social Welfare Society, hosted a “Breast Cancer Awareness” event. The Arts Society managed the theme and décor, creating an inviting atmosphere with various activity stalls. Highlights included a game called “Throwing Ball in a Cup,” which encouraged donations, and a banner for students to write messages of hope. The event aimed to raise awareness and funds for breast cancer, with donations going to the Pink Ribbon organization. The event showcased the society’s commitment to social causes and community solidarity.

## POSTER PAINTING COMPETITION



The Lahore School Art Society organized an Art competition focused on the theme “Palestine,” inviting university students to express their artistic interpretations of the region’s realities. The competition saw diverse artistic expressions, including painting, and provided a platform for social commentary through art. The grand prize winner received Rs. 8,000 and had their work displayed at an LSAS exhibition. The event emphasized the power of creativity in raising awareness and fostering empathy for global issues, merging art with activism effectively.

LAHORE SCHOOL SOCIAL WELFARE SOCIETY

ORIENTATION



**O**n September 21, 2023, the Lahore School Social Welfare Society welcomed new members with an engaging Orientation event featuring insightful speeches by Miss Beenish and the Society’s leaders. The event included a delightful spread of brownies and sandwiches, activities for student participation, and badge presentations to council members, fostering a sense of community and inspiration for the year ahead.

PINK RIBBON CAMPAIGN, BAKESALE'24



**O**n October 9, 2023, the Lahore School of Economics’ Social Welfare Society and Arts Society organized a bake sale at Garden

Cafe to raise Breast Cancer Awareness. The event featured 11 food stalls, including those sponsored by “Bean their Café,” “Playdium,” and “Musaeada,” successfully raising funds and creating a memorable experience for participants.

## LAHORE SCHOOL FEST- QAWALI NIGHT



On November 6, 2023, the Lahore School of Economics held the Lahore School Fest, featuring soulful Qawali music, food, and cultural activities. Organized by the Extra-Curricular Department, the event included a bake sale by the Social Welfare Society, with contributions from various student societies, fostering a sense of unity and cultural richness.

## SPRING FEST



The Spring Festival on February 28, 2023, organized by the Lahore School Social Welfare Society at Shamyla Garden, featured 18 stalls with food and crafts. The event raised funds for the Ramadan Drive, bringing together attendees for live music and workshops, and showcasing the society’s dedication to social responsibility.

## RAMADAN & RATION DRIVE



The Lahore School of Economics Welfare Society partnered with Musaeada, using donations from the Lahore School fest and Spring Fest for impactful initiatives. These included Musaeada’s 30-day Iftaar program and food drives at key locations, demonstrating the society’s commitment to community support and positive change.

## LAHORE SCHOOL DRAMATICS SOCIETY

### ORIENTATION



**D**ramatics Society held its Orientation in ITC Auditorium A. This event served as an introduction to the society and its upcoming plans and activities for the coming year.

### COUNCIL SHOOT



**T**he Society had its Council Shoot like every year in a unique way as a “Mime”. The Shoot turned out to be very unique as the whole Council dressed up in a dark “Black & White” theme. This Shoot was done in the ITC Auditorium.

### DAY OF DRAMA



**D**ramatics Society arranged a very informative and engaging session which was a music workshop with Madlock Gillani on 12th Oct 2023 in ITC-A. This was a very informative session for the Society.

### ON STAGE





The Lahore School Dramatics Organized Two plays on “On Stage” in ITC Auditorium. One with the Desi theme in Urdu and the other with a western theme in English.

## ANNUAL PLAY AUDITIONS



The Society organized dramatics Auditions for new talent hunt for their upcoming event in ITC Auditorium A

## ANNUAL PLAY - THE PUPPET KING



The Dramatics Society, showcased their talent with their Annual Play named, “The Puppet King”, an edited version of Macbeth by William Shakespeare on 13th May 2024 from 7:00 pm - 9:30 pm in ITC-A.

## LAHORE SCHOOL FILM AND MEDIA SOCIETY

### ORIENTATION



The Society Held its Ice breaking session on the Orientation. It was an informative Orientation where a lot of interesting discussion happened. The students exchanged their ideas and how they can play their role in the Pakistani Film Making Revolution.

### BARBIE MOVIE SCREENING



LSFMS organized a movie screening at ITC A for students, especially the newcomers. We decided to follow up the hype of Barbie, which had blanketed the minds of movie lovers. Pink decor, balloons and lights set the mood for a perfect Barbie world experience at the auditorium. An audience of around 50-60 attended the Barbie world, during their break time. They enjoyed the iconic movie with

the right ambience, marking the first LSFMS event of the year 2023-2024

### REELS COMPETITION



LSFMS planned and executed an Instagram “Reels” competition for Lahore School students. Two prize money awards of Rs 5000 were announced for the best reels. Respected jury included esteemed members of the faculty from the Media Department. Participants were directed to create reels on two distinguished categories - “Life at Lahore School” and “Documentation”. Applicants submitted their reels on an online portal created by LSFMS. Prizes were given to the winners in ITC Auditorium after a detailed analysis of submissions by the jury.

## LAHORE SCHOOL SOCIETY OF LITERATURE

## ORIENTATION



The Lahore School Society of Literature held its orientation on September 20th, 2023 in ITC-C. The event was kicked off by Sophia, the General Secretary, who warmly welcomed the audience, followed by speeches from the Vice President, Eisha, and the President, Mahnoor. Council members received their badges and joined in activities like murder mystery, a trivia game, spin-the-wheel for book recommendations and Write-A-Tale. The council got to know one another and received multiple registrations making the first event a success.

## BOOK CLUB, EPISODE 1



Society of Literature's first book club was held on the 11th of October, 2023 in the ITC Conference Room. It started off with introductions, after which students put forth books they've read and described the plot of the books in such clever detail that every person was hanging onto the speaker's words. Titles were discussed through all genres, and through centuries of literature—from postcolonial to young adult. Amid them, Leigh Bardugo's *Six of Crows*, Virginia Woolf's *To the Lighthouse*, and Sylvia Plath's *The Bell Jar* garnered attention. The conversation also included book-to-movie adaptations, with a consensus drawn on the Percy Jackson movies being the worst! All-in-all, the book club ended with a smile on everyone's faces.

## BOOK CLUB, EPISODE 2: A DAY OF POETRY



The Society held its second book club on Monday, 16th November, 2023 under the name "A Day of Poetry". Numerous poetry works were discussed, including the esteemed Allama Iqbal, Noor Unhar, Sylvia Plath, Robert Brown, and Mahmud Darwaish.

## DASTAN-E-DIL 1.0



Lahore School's first ever Mushaira was held by the Literature Society on the 7th of December, 2023 in the Shamyla Garden. It was a first-of-its-kind Urdu literature event where students came and recited Urdu poetry in front of an audience. The event aimed to promote Urdu literature and welcome all those students who engaged in it. It was quite a success with both instructors and students showing up where they enjoyed some beautiful poetry recitations with a cup of tea.

## HARRY POTTER SCAVENGER HUNT



Welcoming back the students from the winter break, Society of Literature arranged a Harry Potter themed Scavenger Hunt where students had to hunt for clues around campus. It was held on the 21st of January. Students formed groups and raced each other against the clock to be crowned the winner!



## DASTAN-E-DIL 2.0



Following the success of *Dastan-e-Dil 1.0*, the society arranged *Dastan-e-Dil 2.0*, an event on a larger scale celebrating not only Urdu poetry but storytelling, comedy, tarannum, and ghazal as well. It was held on 5th March, 2024 in ITC-A from 4:30-7:00pm. Students partook in the event where some even recited their own shayari. It ended with a ghazal performance by Sir Shamooun Fida, music instructor at the Lahore School. All in all, LSSL saw a massive turnout and hoped to make *Dastan-e-Dil* into a legacy.

## BOOK CLUB, EPISODE 3: TALES FROM THE SUBCONTINENT



Book Club Episode 3: *Tales From The Subcontinent* had a discussion that transcended South Asian disciplines of writing and in particular, embraced the works of Khalid Hosseni. Though within the confines of the university, the jesters were transported from Lahore to Kabul to other numerous cities. The thematic concerns of redemption amidst generational trauma, against the backdrop of war and abuse was a discussion truly moving.

## LAHORE SCHOOL ENTREPRENEURSHIP AND BUSINESS SOCIETY

### ORIENTATION



The Lahore School Entrepreneurship and Business Society (LSEBS) kicked off the academic year 2023/2024 with a highly engaging Orientation session on October 6, 2023, in ITC-A. The session commenced with a welcome address by Ms. Mahnoor Babar, Assistant Director, Extracurricular Activities Department, who highlighted the importance of extracurricular involvement in shaping well-rounded individuals. Following this, Professor Fareedy, the Patron of LSEBS, reflected on the society's achievements over the past years and outlined the vision for the upcoming year while emphasizing the importance of Entrepreneurship. The new council was announced and introduced to the audience including students, faculty, and distinguished guests.

### GUEST SPEAKER SESSION BY MR. NOMAN ZAKIR (CEO, RICI MELION)



On October 12, 2023, the society hosted a talk on entrepreneurship with Incubation Lab by Mr. Noman Zakir, CEO of Rici Melion. Held in ITC-II, Mr. Zakir captivated the audience with his engaging narrative, sharing the story of his rise in the entrepreneurial world. He recounted the challenges he faced, the strategies he employed, and the pivotal moments that defined his career. His session offered students a realistic view of the entrepreneurial landscape, highlighting both the struggles and triumphs inherent in building a successful business.

### GUEST SPEAKER SESSION BY MS. IQRA ASAD (CEO, IQWEE'S BAKERY)



On November 15, 2023, another guest speaker session took place featuring the CEO of Iqwee's Bakery. Held in ITC-B, this event offered students a unique opportunity to hear firsthand about the journey of a successful online bakery.

Ms. Iqra gathered interest with her engaging story, detailing the inception and growth of her online bakery. She shared the challenges she encountered, from perfecting recipes to managing online orders, and highlighted the strategies that led to her success. The CEO emphasized the importance of passion, dedication, and innovation in entrepreneurship. She discussed how she leveraged social media and digital marketing to reach a broader audience and build a loyal customer base. Ms. Iqra's journey resonated with many students, encouraging them to pursue their own entrepreneurial dreams.

## 10TH ENTREPRENEURSHIP AND INNOVATION EXHIBITION



LSEBS and Incubation Lab proudly hosted the 10th Entrepreneurship and Innovation Exhibition, a landmark event for all graduating students. Held from November 27th to 30th, 2023, this exhibition showcased the creativity, innovation, and entrepreneurial spirit of the students, making it a highlight of the academic year.



All graduating sections organized their marketing days and decorated their designated spots with vibrant and creative displays, competing against each other to be the best in front of the judges and win cash prizes in 10 different categories. The displays ranged from tech innovations and sustainable products to creative service solutions, reflecting the diverse interests and talents of the students.

The event provided a platform for students to present their business ideas to a diverse audience explaining their business concepts, marketing strategies, and future plans. The event highlights the practical application of their learning and the entrepreneurial mindset fostered by the Lahore School of Economics.

## VENTURE VOICES



The society hosted an inspiring edition of "Venture Voices" on 5th March, 2024, featuring Ms. Meera Shafqat; an instructor

at Lahore School and CEO of Mia's Homesense and Lifestyle, and Mr. Ali Imran Malik; Lahore School Alumni and Founder of Momentum. This focus group was led by the above-mentioned entrepreneurs.

The focus group provided practical advice and insights into the entrepreneurial process. The group discussed various aspects of entrepreneurship from funding and marketing to balancing work and personal life. Furthermore, the significance of networking, value of mentorship, and the critical role of adaptability in business was discussed.

### GUEST SPEAKER SESSION BY MR. TALAL AHMAD AND MR. ZURAIZ AHMED



**O**n March 7th, 2024, LSEBS, Incubation Lab and Alumni office hosted a guest speaker session with Mr. Talal Ahmad (Co-Founder Edversity), and Mr. Zuraiz Ahmed (CEO Xcessories Hub).

Held in ITC-C, both successful entrepreneurs shared their stories highlighting the diverse routes one can take in the entrepreneurial world, offering students a broad perspective on what it takes to build and sustain a business.

Their journeys emphasized the importance of resilience, adaptability, and continuous learning.

They shared specific examples of how focusing on innovation and strategic thinking helped them leverage opportunities to grow their business. With their practical advice on managing a startup, securing funding, and scaling operations, the session became highly interactive, covering even a larger aspect of topics for students to learn from.

### ENTREPRENEURSHIP AND INNOVATION EXHIBITION BY MBA 1



**T**he society concluded its series of events for the academic year with our MBA 1 displaying an Entrepreneurship Exhibition, held in ITC-B. This exhibition was a showcase of various ideas from tech-driven solutions to sustainable business models, developed by MBA 1 students, marking a significant milestone in their academic journey. 3 of the Incubation Lab's students also took part and displayed some amazing business ideas.

Each display was crafted to highlight the unique value propositions, market strategies, and potential for scalability of their respective SMEs. Several judges assessed the ideas based on a criteria including originality, feasibility, market potential, and presentation skills. This rigorous evaluation process provided students with valuable feedback and insights, helping them refine their business concepts and strategies.

## LAHORE SCHOOL FINANCE AND INVESTMENT SOCIETY

## ORIENTATION



The orientation began with the society's council members introducing themselves and sharing their vision for LSFINLEAGUE. The Society's mission was highlighted to provide students with opportunities to learn about finance and investments through various events. The event was made interactive with multiple activities like Jenga and arm wrestling along with refreshments including tea, coffee, and caramel popcorn. These ice-breaking activities fostered a sense of camaraderie and also helped the students to get to know each other in a relaxed and fun environment.

## GUEST SPEAKER SESSION WITH CEO'S OF SARMAYA AND KTRADE



The society successfully hosted its second event i.e. a virtual guest speaker session featuring two distinguished CEOs; Mr. Ali Farid Khwaja of KTrade; a leading stock trading app in Pakistan, providing users with easy access to the Pakistani stock market and Mr. Laeeq Ahmad of Sarmaya; a prominent investment advisory firm that focuses on wealth management and financial planning services.

The CEOs conducted interactive activities with the students using their respective apps. These activities were designed to give students hands-on experience with virtual trading and investment strategies. The participants engaged in simulated trading environments, allowing them to apply theoretical knowledge in a practical setting. This experience provided students with a head start in understanding market dynamics and developing trading skills. The attendees gained valuable insights into the financial industry's current trends and the future of stock trading and investment advisory services in Pakistan.

## FINVESTA 1.0



On October 5th, 2023, FinLeague, hosted its inaugural event, Finvesta 1.0. Held at the Garden Café and ITC-C, this groundbreaking event featured food sponsors Boxpark and NY212, invited to Lahore School for the first time, providing delicious refreshments that delighted attendees throughout the day.



Finvesta 1.0 consisted of two-rounds; a financial scavenger hunt with seven teams qualifying and a Financial Trivia, where each team faced a series of ten questions covering a wide range of finance and investment topics. The winner took PKR 20,000 as cash prize and a shield for the runners up was presented. Judges included our esteemed faculty members; Dr. Mehreen Furqan, Ms. Sana Kamal, and Ms. Mehwish Jawad. The event concluded with an award ceremony by Dr. Sohail Zafar, the Dean of Business Administration, who served as the chief guest of the event.

## CASE-STUDY RESEARCH QUIZ

Between November 20th and November 24th 2023, the society organized an internal event exclusively for its members, specifically targeting the consulting department. This event aimed to enhance members' analytical and problem-solving skills within the realm of finance.

Participants were provided with individual case studies related to various financial topics, challenging them to apply their knowledge and critical thinking abilities followed by a quiz to test their understanding and insights. The competition was intense, with members showcasing their expertise and strategic thinking. The best quiz performer was awarded a cash prize of PKR 3,000 that motivated participants for future events.

## POWER-BI WORKSHOP BY MR. HASSAN



On January 30th, 2024, the society held an informative and practical workshop on Power BI by Mr. Hassan, Assistant Manager in one of the Big Four firms, PricewaterhouseCoopers (PwC), who guided students through the basics of Power BI, a powerful data visualization and business analytics tool.



During the workshop, students were introduced to the fundamentals of Power BI and were demonstrated how to create a visual data model. The instructor provided hands-on training, allowing participants to practice and apply what they learned in real-time. The interactive session ensured that students gained practical experience and a solid understanding of how to utilize Power BI for data analysis and visualization.

## FISCAL FEUD - TRIVIAL COMPETITION



LSFinLeague hosted an exciting event titled “Fiscal Feuds: A Battle of Financial Wits” on March 7th, 2024. This financial trivia competition featured ten participating teams, each vying to showcase their financial knowledge and analytical skills.



The trivia consisted of ten challenging questions designed to test the participants’ expertise in various aspects of finance. The competition was intense, with each team striving to answer correctly and quickly, as the trivia was timed to add an extra layer of challenge and excitement. Dr. Mehreen, a respected faculty member, served as the judge for the event, ensuring fair play and evaluating the teams’ performance. The winning team was awarded a cash prize of PKR 10,000, a significant reward that underscored the high stakes and competitive nature of the event.

## LAHORE SCHOOL CHARACTER BUILDING SOCIETY

### ORIENTATION



The orientation took place on the 18th of September, 2023, in ITC-A. With balloons in white and blue, the orientation was inaugurated by the Society’s Director of Content, Amna Khalid who highlighted the overarching significance and purpose of the society. Subsequently, the President, Muhammad Ahmed, and the Vice President, Momina Mansoor, delivered their speeches, introducing each council member, presenting their tags and discussing upcoming plans slated for the current year in the form of a PowerPoint presentation.

After the presentation, the event concluded with a musical Gig. Our Director of Content, Amna Khalid, graced the occasion with her melodious singing, accompanied by our Music Instructor, Mr. Shamoon Fida.

### GUEST SPEAKER SESSION WITH SAEED ANWAR



The guest speaker session, with former cricketer Saeed Anwar, took place on Tuesday, 3rd October, 2023 in ITC-A. He spoke about his successful cricket career and how he remained motivated in times of stress. The session covered various aspects as to how students can unleash their full potential, and stay focused and consistent in challenging times. The speaker emphasized on the importance of strategizing and being indifferent in order to capture opportunities.

### ANTI-CORRUPTION SEMINAR WITH NAB



With Anti-Corruption banners and posters all set, this seminar took place on 2nd November, 2023 in ITC-A by NAB Lahore, Anti-Corruption Awareness Team, Director NAB Mr. Imran Sohail, and Deputy Director NAB Mr. Sajid. The main purpose of the seminar was to inculcate a sense of responsibility and awareness regarding an important issue in Pakistan. NAB officials gave a detailed presentation, explaining how NAB works, the purpose it serves and enlightened the audience on the topic of Anti-Corruption. One of the officials, Mr. Sajid, put focus on measures that can be taken against corruption and their contribution towards it. To make the session interesting, NAB’s team also showed a detailed video to the audience for more clarity.



## ACTIVITIES BY EXTRA-CURRICULAR

### YOUM-E-ISTEHSAL



**Y**oum-e-Istehsal was held to show solidarity to the people of Kashmir. Dr. Shahid, Mr. Javed Qureshi, Major Shirazi, Major Husain, Extra-Curricular Department, Presidents, Vice Presidents and some members of our societies joined together in TRRC VI, on 5<sup>th</sup> August, 2023, 11:00am – 1:00pm. Students came up and debated, expressing their opinions and feelings over this topic.

### YOUTH AWARENESS PROGRAMME AWARDS



**L**ahore School Extra-Curricular Activities Department attended the Youth Awareness Programme Awards organized by Pink Ribbon, HEC in order to honour universities leading Breast Cancer Awareness. With Lahore School's and Lahore School Social Welfare Society's tremendous efforts, Lahore School of Economics was presented an award for generating and donating funds and contributing generously to Pink Ribbon.

### KASHMIR BLACK DAY

**T**he department hosted a Declamation and Essay Writing Contest to show solidarity to the people of Kashmir on 27<sup>th</sup> October, 2023 from 2:00pm – 3:00pm. Students came up with their essays and debated on Kashmir Black Day in ITC-B. Cash prizes included Rs. 8,000 for the winner, Rs. 5,000 for second place and Rs. 3,000 for third place.

### QAWALI NIGHT



**T**he Extra-Curricular Activities Department and Sports Society arranged a Qawali night for students, admin, faculty and alumni at the Lahore School of Economics. The event took place on 6<sup>th</sup> November, 2023 from 6:00pm - 8:00pm

in Shamyala Garden. For the qawali, Mian Meer was invited to pull off this thrilling event. With carpeted grounds and spectacular lighting, a perfect ambiance was created for everyone to enjoy the event. To add to the enjoyment, our Social Welfare Society held a bake sale alongside qawali so everyone gets the perfect food for a perfect evening. A very special thanks to our Sports Society who made this event a well-managed and memorable one. With their immense hardwork, the event was made possible.

## SESSION ON CYBERCRIME

A session on Cybercrime was held on 16<sup>th</sup> April, 2024 2:00pm – 3:00pm in ITC-B. This insightful session was held by Ms. Ghania Azhar and Mr. Muhammad Ashar from our Information Technology Department. They presented in detail as to what Cybercrime is, how it affects us, how it affects businesses locally and globally and finally, how to mitigate the consequences caused by it.

## FAREWELL



The Extra-Curricular Activities Department arranged a Farewell for MBA/MPhil/EMBA 2024 on 10th May, 2024 between 7:00pm – 10:00pm in Crystal Hall, Pearl Continental, Lahore. With the rocking entries, amazing dance performances and hilarious skits by our sections, the night was full of thrill and excitement and surely one to remember. Our esteemed faculty

members, Dr. Rashid Amjad, Dr. Sohail Zafar, Ms. Ambreen Kashif, Dr. Hajra Asad, Major Hussain, Major Shirazi, and admin members also thoroughly enjoyed this occasion. A special thanks to Dr. Aamir, without whom the Farewell would not have been possible. His continuous support and motivation for the MBA students, makes the students even more enthusiastic for the event.

## SUMMER PROGRAM 2024



Every year, the Extra-Curricular Activities Department conducts a Summer Program for Lahore School students, Lahore School Alumni, Lahore School admin/faculty and outsiders to allow everyone to learn various skills.

Summer Program 2024 included 5 courses; Videography by Mr. Rawal Varraich, Art Workshop by Mr. Aneel Waghela, Graphic Designing by Mr. Ajmal Hussain, Easter Vocal classes by Mr. Shamoon Fida, and Yoga/Pilates classes by Ms. Muqaddas Imran. These courses had 12 sessions each spanning over a period of 6 weeks. The courses started from 1<sup>st</sup> July and ended on 9<sup>th</sup> August, 2024. With multiple registrations, people from all ages joined to avail this opportunity provided by the Lahore School.

## SOCIAL MEDIA URLS

Follow for more events and updates:



### **EXTRACURRICULAR ACTIVITIES DEPARTMENT**

Facebook: <https://www.facebook.com/lsehfour>  
 Instagram: <https://www.instagram.com/lahoreschoolextracurriculars/>  
 Webpage: <https://lahoreschoolofeconomics.edu.pk/Campus%20Life/Campuslife.aspx>



### **LAHORE SCHOOL MUSIC SOCIETY (LSMS)**

Facebook: <https://web.facebook.com/lahoreschoolsmusicsociety>  
 Instagram: <https://instagram.com/lsmusicsociety?igshid=10wjp90bkkcpy>



### **LAHORE SCHOOL PHOTOGRAPHY SOCIETY (LSEPS)**

Facebook: <https://web.facebook.com/LahoreSchoolPhotography>  
 Instagram: <https://instagram.com/lsephotographysociety?igshid=li0c1ymlid6q>



### **LAHORE SCHOOL BUSINESS TECHNOLOGY SOCIETY (LSBTS)**

Facebook: <https://www.facebook.com/profile.php?id=61557044334635>  
 Instagram: [https://www.instagram.com/btechsociety?utm\\_source=ig\\_web\\_button\\_share\\_sheet&igsh=ZDNIZDc0MzIxNw==](https://www.instagram.com/btechsociety?utm_source=ig_web_button_share_sheet&igsh=ZDNIZDc0MzIxNw==)



### **LAHORE SCHOOL CHARACTER BUILDING SOCIETY (LSCBS)**

Facebook: <https://web.facebook.com/lscbs>  
 Instagram: [https://instagram.com/lscbs\\_?igshid=lou54asljyb9](https://instagram.com/lscbs_?igshid=lou54asljyb9)



### **LAHORE SCHOOL YOUNG PEACE & DEVELOPMENT CORPS (LSYPDC)**

Facebook: <https://web.facebook.com/lseydc>  
 Instagram: <https://instagram.com/lsydc?igshid=MzRIODBiNWFIZA==>



### **LAHORE SCHOOL ENVIRONMENTAL CONSERVATION SOCIETY (LSECS)**

Facebook: <https://web.facebook.com/LSEPS123>  
 Instagram: <https://instagram.com/lsecslse?igshid=MzRIODBiNWFIZA==>



**LAHORE SCHOOL MARKETING SOCIETY (LS-MAS)**

Facebook: <https://web.facebook.com/LSEMarketingSociety>  
Instagram: <https://instagram.com/lsemarketingsociety22?igshid=MzRIODBiNWF1-ZA==>



**LAHORE SCHOOL FINANCE & INVESTMENT SOCIETY (LSFIS)**

Facebook: <https://www.facebook.com/LSFIS?mibextid=ZbWKwL>  
Instagram: <https://instagram.com/lsefis22?igshid=MzRIODBiNWF1ZA==>



**LAHORE SCHOOL MANAGEMENT SOCIETY (LSMGS)**

Facebook: <https://web.facebook.com/LSEManagementSociety>  
Instagram: <https://www.instagram.com/lsmgs2024/>



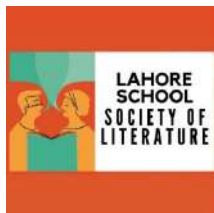
**LAHORE SCHOOL SPORTS SOCIETY (LSSS)**

Facebook: <https://web.facebook.com/LahoreSchoolSports>  
Instagram: <https://instagram.com/lahoreschoolsportsociety?igshid=123k33vzx-pgdn>



**LAHORE SCHOOL FILM & MEDIA SOCIETY (LSFMS)**

Facebook: <https://web.facebook.com/LSEFilmNMedia>  
Instagram: [https://instagram.com/\\_lsfms?igshid=1oazml6hopqgl](https://instagram.com/_lsfms?igshid=1oazml6hopqgl)



**LAHORE SCHOOL SOCIETY OF LITERATURE (LSSL)**

Facebook: <https://web.facebook.com/LahoreSchoolSocietyOfLiterature>  
Instagram: <https://instagram.com/litatlse?igshid=mriz1cr0bzx1>



**LAHORE SCHOOL ENTREPRENEURSHIP & BUSINESS SOCIETY (LSEBS)**

Facebook: <https://web.facebook.com/ebslse>  
Instagram: <https://www.instagram.com/lifeatebs/>



**LAHORE SCHOOL DRAMATICS SOCIETY (LSDS)**

Facebook: [https://www.facebook.com/lse\\_dramatics?mibextid=LQQJ4d](https://www.facebook.com/lse_dramatics?mibextid=LQQJ4d)  
 Instagram: [https://instagram.com/lse\\_dramatics?igshid=1bzg8z0p2gw5z](https://instagram.com/lse_dramatics?igshid=1bzg8z0p2gw5z)



**LAHORE SCHOOL NEWS & BROADCAST SOCIETY (LSNB)**

Facebook: <https://web.facebook.com/LseNews>  
 Instagram: [https://instagram.com/lse\\_newsandbroadcast?igshid=1k9u1fog0i75l](https://instagram.com/lse_newsandbroadcast?igshid=1k9u1fog0i75l)



**LAHORE SCHOOL ARTS SOCIETY (LSAS)**

Facebook: <https://web.facebook.com/lseArtSociety19>  
 Instagram: [https://instagram.com/lse\\_arts\\_society?igshid=NTc4MTIwNjQ2YQ==](https://instagram.com/lse_arts_society?igshid=NTc4MTIwNjQ2YQ==)



**LAHORE SCHOOL SOCIAL WELFARE SOCIETY (LS-SWS)**

Facebook: <https://www.facebook.com/LSSWS>  
 Instagram: <https://www.instagram.com/socialwelfaresociety/>



**LAHORE SCHOOL ECONOMICS SOCIETY (LSES)**

Facebook: <https://www.facebook.com/lahoreschooleconsociety>  
 Instagram: <https://instagram.com/lahoreschooleconsociety?igshid=MzRIODBiNWFIZA==>



**LAHORE SCHOOL OF ECONOMICS ASSOCIATION OF DEBATERS (LSEAD)**

Facebook: <https://www.facebook.com/LSEADLSE>  
 Instagram: [https://instagram.com/lse\\_ad?igshid=MzRIODBiNWFIZA==](https://instagram.com/lse_ad?igshid=MzRIODBiNWFIZA==)



## **LAHORE SCHOOL OF ECONOMICS**

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